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I2A UX Discussion: UX Research and Design

UX Research Spotlight: BlueXP Sustainability Dashboard

Thank you to everyone who participated in our User Experience (UX) research study for the BlueXP Sustainability Dashboard. We're excited to share what we've learned about who uses our dashboard and how it helps them.

Key Insights

Our survey found that two-thirds of respondents house their equipment data centers owned by their employers, while a quarter use third-party data centers or have other methods for housing their storage equipment. Facilities departments or IT typically handle the energy bills associated with the data centers.

Roughly half of our study participants were interested in sustainability. This interest is being prompted by growing interest from their company's leadership.

Study participants find three main metrics of the dashboard helpful for energy reporting:

- **Capacity Utilization:** This shows how well they're using their current capacity. It's all about making the most of what they have.
- **Environmental Indicators:** Things like power and heat, energy consumption, and CO2 emissions. This data helps them understand their environmental impact and helps them plan for heating and cooling for future purchases.
- **Recommended Actions:** This feature suggests where they can make improvements to the impact their company has on the environment. Users like the practical advice but would also like to see more information presented in this section before they feel confident about taking action.

The Sustainability Score is also seen as useful, but users said they need more explanation and data to successfully calculate their score for their entire data center, including equipment from other storage vendors

We want to express our deepest gratitude to all those who participated in our study. Your insights and experiences have been invaluable in helping us improve the BlueXP Sustainability Dashboard. Your participation is not just contributing to the development of a tool but also to the broader vision of a more sustainable future.

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